The Canon G12 digital “dental” camera from PhotoMed is designed to enable you to take all of the standard clinical views with “frame-and-focus” simplicity. The built-in color monitor lets you precisely frame your subject, focus and shoot. It’s that easy. Proper exposure and balanced, even lighting are assured. With the camera’s built-in flash, the amount of light necessary for a proper exposure is guaranteed, and PhotoMed’s custom close-up lighting attachment redirects the light from the camera’s flash to create a balanced, even lighting across the field. Find all details at (800) 998-7765, www.photomed.net or at the American Academy of Cosmetic Dentistry Scientific Session (booth No. 100) or California Dental Association Presents (booth No. 2034).

(Source: PhotoMed)

An optional oral cancer course isn’t a big draw because it doesn’t make money. And dental practices are a business. So when dentists have to choose a course, they typically need to choose a course that will grow their business. But a course on oral cancer is a course that will provide their patients the best care possible and potentially save lives. The ulcer in my mouth was a classic presentation of oral cancer. I could have been diagnosed early if my dentists and oral surgeons knew what they were looking at. At the very least, they should have questioned the initial biopsy. If you are out of dental school 20 years, and haven’t taken any C.E. in detection of oral cancer, how can you expect to be up-to-date on lesion recognition?

Do you talk about malpractice in your presentations?

Normally, I don’t have time to get into details, but if it is brought up in Q&A, I answer honestly. Yes, there was a malpractice suit. There was negligence no doubt; however, I sued for two main reasons.

First, I didn’t want it to happen to someone else, and if they didn’t take responsibility for their actions, change wouldn’t happen. Second, I was abandoned as their patient. I want to believe that my dentists and oral surgeons didn’t know what to say to me after hearing about my late-stage diagnosis. Therefore, they didn’t say anything at all. They never called. I wished they would have said, “I’m sorry this happened to you. Is there anything we can do?” There are many ways to say you’re sorry without admitting guilt.

Your speaking schedule and other efforts look demanding. What motivates you?

I was given a second chance at life. I work hard every day to seek out engagements to share my story with dental professionals. It’s a tribute to those who have come before me and an obligation to those who will follow. And there will be many, the numbers are going up, especially among young people because of the HPV connection. Every time I speak, I save lives. What could be more motivating?
For clinic: wireless flash and articulating screen

PhotoMed offers Canon Rebel T3i as complete clinical camera system

The Canon Rebel T3i is the first Rebel model to include the ability to work with wireless flashes. This feature was previously reserved for higher end, professional cameras and enables the T3i to work with modern wireless macro flashes. Do away with the flash power pack and cord results in a lighter, more balanced camera. The Rebel T3i is an 18 megapixel digital camera with articulating LCD screen and 1080p HD video mode. PhotoMed offers two wireless flash options for the T3i as well as two traditional macro flashes and four macro lens options. Find all details at (800) 998-7765, www.photomed.net or at the American Academy of Cosmetic Dentistry Scientific Session (booth No. 100) and California Dental Association Presents (booth No. 2034).

(Source: PhotoMed)

Implants in radiated bone are typically discouraged due to osteoradionecrosis. Do you have implants?

Yes. I was fortunate enough to see a specialist in oncologic dentistry who did a Cone-Beam X-ray and told me my bone was dense enough in places to hold an implant, and I had a window of opportunity to do it. I was told that if bone isn’t stimulated it will recede over time, and then I would have no future option for implants. I had three implants in my maximally radiated bone. It’s been four years, and they are all successful.

What can dental professionals learn from a survivor?

When dentists hear my story, they say to themselves, “I don’t ever want that to happen to any of my patients.” When people feel an emotional connection, they are motivated to change. They want to learn more. They want to get their staffs on board. They are motivated to save lives.

About Eva Grayzel

Eva Grayzel’s background as a performance artist and master storyteller enables her to communicate her experience as a patient and late-stage oral cancer survivor in a unique and powerful way. She shares her intimate and dramatic story at dental meetings and dental schools throughout the world. A champion for early detection, Grayzel created the Six-Step-Screening campaign at www.sixstepscreening.org, for which she was recognized by the American Academy of Oral Medicine. She is the author of “You Are Not Alone: Families Touched by Cancer” and the just published “Mr. C Plays Hide & Seek.”

Upcoming presentations

• April 26, San Francisco Dental Society, San Francisco
• April 28, Apogee Dental Network Annual Summit, Phoenix
• May 4, College of Registered Dental Hygienists of Alberta 2012 Annual Continuing Competence Event, Calgary, Alberta, Canada
• May 16, Indian Health Service Annual Dental Conference, Sacramento, Calif.
• June 1, California Dental Hygienists Association, San Francisco

Which Nikon system would you prefer?

Did you hear the one about the dentist who thought he could save a few bucks by ordering his Nikon dental camera from a big online camera store? The order arrived a few days later and inside the shipping box were three smaller Nikon boxes - the camera, the lens and the flash.

After assembling his new camera, he spent the next three weeks experimenting and asking for help in online dental forums trying to get his settings right. If he had called PhotoMed first, he would have learned that all of our cameras are shipped assembled, set and tested so you can start taking great photos right out of the case. He would have custom instructions that explained his new camera and someone to call if he ever had any questions.

Don’t be “that dentist”. Call us and we’ll help you choose the right Nikon camera system for your practice.

PhotoMed www.photomed.net • 800.998.7765
Come see us in May at the CDA in Anaheim, the AAO in Honolulu and the AADC in Washington, DC. Take photos, pick our brains and get the best dental camera advice available.